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Real Talk with Zillow – SDAR Hosts Informational Session October 4 at USD on Real Estate Business Models

SAN DIEGO (September 28, 2017) – The Greater San Diego Association of REALTORS® (SDAR) will host a FREE informational session focusing on how REALTORS® and real estate business models (i.e., Zillow, Trulia, Redfin and others) can align to innovate their respective business goals and objectives.

The event is Wednesday, October 4, at the Kroc Center for Peace & Justice on the University of San Diego campus, 5998 Alcalá Park, San Diego, CA 92110. Registration and coffee service begins at 8:30 a.m. with the session taking place from 9:00 to 11:00 a.m.

Jim Bridges, Zillow Group’s Director of MLS & Industry Relations, will facilitate and answer questions about Zillow and its new listing input product via Bridge Interactive, instant offers, and other products and services.

Advance registration is requested, and the event is open to the public . Register today at www.sdar.com/zillow.

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With 14,000+ members, the Greater San Diego Association of REALTORS® is the largest trade association in the county. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).